

Salon de l'Amour et de la séduction

everythingtodowithsex.com

Montréal, Québec

January 22-24 2010

Place Bonaventure

The Show

One of the best consumer sex & romance show in Canada is back for its 16th anniversary with a more exciting and sexier show than ever before! The Salon de L'Amour et de la Seduction is running January 22-24, 2010 at the Place Bonaventure, Montreal, Quebec.

The Concept

The Salon de L'Amour et de la Seduction continues to spearhead a new openness and appreciation for romance, sensuality and self improvement. Provocative and edgy, but tame and appealing enough to draw a huge upscale middle class market. The show presents sex, and everything to do with it, in a fun, relaxed and non-threatening environment which appeals to couples and singles.

Benefits

The Salon de L'Amour et de la Seduction is one of the most attended consumer shows in Canada and is the most successful of its kind in North America attracting an average of 40,000 people each year!

- ✚ This is a retail show, attendees come to our show eager and ready to shop.
- ✚ Fabulous feature attractions such as the Main stage, Seminar series and the "Dungeon" that provide great added-value to the admission price.
- ✚ Outstanding multi-media and PR campaign.
- ✚ Provides a great forum for you to launch new products.
- ✚ Provides a great opportunity to build your brand image and recognition.
- ✚ Consumers in our relaxed fun environment are far easier to engage than in many other shows and retail centers.
- ✚ Consumers attend from the Greater Montreal Area, surrounding areas and further.

Show Objectives

Create a positive environment to showcase the industry to a mass, mainstream audience.

Enhance the image of the industry and ultimately expand market size.

Provide an inclusive, provocative, exciting, entertaining and educational experience for attendees.

Host a forum to display emerging trends and new product services.

Show Information

Date: January 22-24, 2010

Location:

Place Bonaventure

Montréal, Québec, Canada

Show Hours:

Friday, Jan. 22, 5:00 PM – Midnight

Saturday, Jan. 23, 11:00 AM – Midnight

Sunday, Jan. 24, 11:00 AM – 6:00 PM

Move in:

Friday, Jan. 22, 7:00 AM – 3:00 PM

Move out:

From Sunday, Jan. 22, 6:00 PM – Midnight

Exhibitor Booth: We have Frozen our Price Levels from 08

\$17.00/square ft. - minimum 100 sq.ft

\$150 Corner Booth Premium

\$300 Peninsula Premium

\$450 Island Premium - minimum of 400 sq.ft

Contact:

For more information or to purchase space, ads, or

Sponsorships, please contact our sales department at:

Tel: 905-738-8884 or Toll Free: 1-866-929-7399

PLEASE NOTE: BOOTH COST INCLUDES 8' DRAPED BACK WALLS, 3' SIDE- WALLS AND CARPETING. ANY CUSTOM BOOTHS MUST BE APPROVED BY MANAGEMENT. BOOTH COST DOES NOT INCLUDE HYDRO, FURNISHINGS, TELEPHONE, INTERNET OR LIGHTING. IMPROVEMENTS ARE THE RESPONSIBILITY OF THE EXHIBITOR

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The Exhibitors

At our event we have exhibitors from many different industries, all coming for one reason. Our show provides a fantastic environment to both sell and connect to their end consumer.

"The SX Marketing folks put on well organized shows and the Montreal Salon De L'Amour was no exception. As a vendor I always feel well taken care of and the staff are attentive to my business needs. The attendees were responsive and respectful and eager to learn about sex. It is always a pleasure!"

Carlyle Jansen
Good For Her

"We have been an exhibitor with the Everything To Do With Sex Show/ Salon De l'Amour et de la Seduction show for a few years now and it has proven to be a huge asset to our company to have the opportunity to educate the general public about our product lines. It also provides us an opportunity to meet with existing and new businesses as well.

The staff from the Everything To DoWith Sex Show have been great to work with and have been supportive in any way possible! They put on not only a sexy show, but it is done with flair and taste."

Laurel De Vette

D'n'A Distributions

"The show of love and seduction has always enjoyed a vast success all over Montreal. Valentine's Day is indivisible from the show. It gives couples as well as singles varied shops rich in sexual and erotic goods, in addition of an attractive and sensual shows, rich in emotion, all in a romantic mood. BoutiqueTentation.com is proud to be exhibitor at the show of love and seduction for already 6 years."

Ziad Nakhoul
Boutique Tentation



Exhibitor Categories

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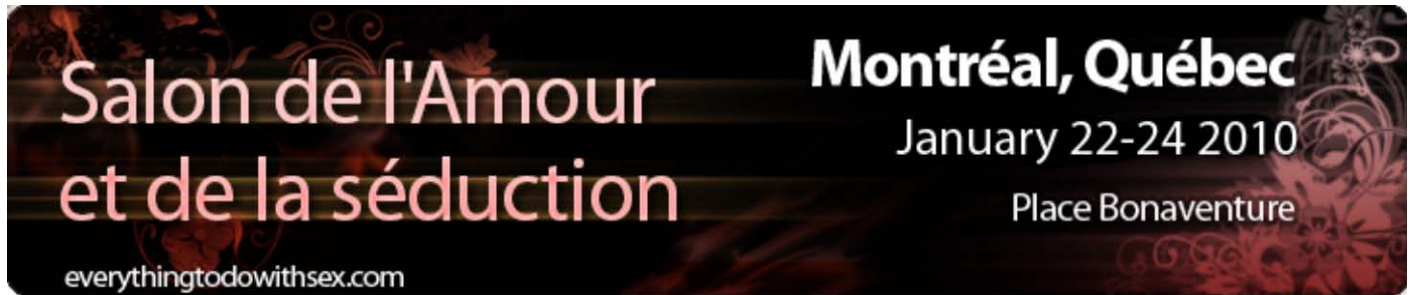
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Adult Novelties	Flowers	Liquor / Wine	Photography	Contraceptives
Art	Fragrances	Magazines	Satellite	Cosmetics
Bedding	Fun Edibles	Massage	Spas	Health Clubs
Beer	Furniture	Music	Swim Wear	DVD's
Body Art	Games	Internet	Travel	Fetish Wear
Books	Gift Items	Intimate	Wireless	Leather Wear
Cable	Greeting Cards	Apparel	Nutrition	Lingerie
Pay-Per View	Hair Care	Jewellery	Personal Care	Aphrodisiacs
Electronics	Gent's Clubs	Club Wear	Products	Candles

The Audience

Demographic analysis of our 2008 show attendees

- 55% of the show attendees in 2008 were women
- 70% of attendees were either couples or married
- 68% of attendees had a household income of \$70,000 per year and above
- 65% of the attendees were between the ages of 19-35
- 33% of the attendees were between the ages of 36-45
- 11% of the attendees were 46 or above
- 77% of attendees came by car



Sponsorship

A powerful opportunity to get your company connected to your target market through intense branding and show involvement. Highlight your company and establish industry awareness.

The Salon de L'Amour et de la Seduction realizes that not all companies or organizations will benefit, or see benefits from the same things. Therefore, no one type of sponsorships or categories within sponsorships will have the benefits you require. To that end, we supply a list of opportunities that you can choose to best suit your needs.

Please check the items which best fit your requirements, and we can work together to create the best for your organization.

- | | |
|---|---|
| ✚ Rotating banners on our web site | ✚ Internet lounge sponsor |
| ✚ Inclusion in media outreach | ✚ Stage Show sponsorship |
| ✚ Full page 4 colour ad in our show guide | ✚ Aisle sign sponsorship |
| ✚ Half page 4 colour ad in our show guide | ✚ On stage product or services sponsorship |
| ✚ Show bag inserts | ✚ Dungeon stage sponsorship |
| ✚ E-Ticket sponsorship | ✚ Special Feature (Demos, etc.) area sponsorship |
| ✚ Logo on show bag | ✚ Newsletter sponsorship |
| ✚ Hanging banner in a prominent area | ✚ Giveaway Promotion opportunities |
| ✚ Pre party sponsor | ✚ Attendee lounge sponsor |
| ✚ Exhibitor lounge sponsor | ✚ Rotating advertising on jumbo screens between main stage performances |
| ✚ Seminar room Sponsor | |

- *Above items subject to availability. First come, first serve.*
- *Any combination of cash, product, media space, must have a reasonable cash value of no less than \$5000 to be considered a sponsor. This does not include booth space.*

The Salon de l'Amour et de la Séduction has special Media Sponsorship packages available upon request.

For more information,
Please contact sales:

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